

# eHealth HUB Smart Guides

## FIND YOUR WAY THROUGH THE EHEALTH MARKET

### Solution Match Report

“Smoking Cessation Solutions”



The eHealth Hub project has received funding from the European Union's Horizon 2020 Research and Innovation Programme under Grant Agreement No727683



Solution Match

START FROM YOUR NEED, ASK EUROPEAN SMEs FOR A SOLUTION





Solution Match

*START FROM YOUR NEED, ASK EUROPEAN SMEs FOR A SOLUTION*

## **“SMOKING CESSATION SOLUTIONS”**

### **SOLUTION MATCH REPORT**



The eHealth Hub project has received funding from the European Union's Horizon 2020 Research and Innovation Programme under Grant Agreement No727683



# Index

**1** About us

**2** Why this report?

**3** Summarizing Table

**4** Companies

# 1 About us

## We are here to support European eHealth businesses

eHealth HUB - European eHealth business support is the new EU-funded initiative, cross-border and focused on the digital health vertical. eHealth HUB's goal is to provide high-quality business-oriented services tailored to the needs of European eHealth startups, SMEs and stakeholders. We use a demand-driven approach to promote new business and collaboration opportunities for SMEs and key ecosystem stakeholders including healthcare provider organizations, investors, insurers, pharma and med-tech.



info@ehealth-hub.eu  
www.ehealth-hub.eu

## From Business Modelling to Regulatory advice: exploit our services

eHealth HUB offers FREE services to support European eHealth SMEs, healthcare providers and ecosystem stakeholders on the following key areas:

### Business modelling



#### **Business model clinic** *One-on-one Support*

The Business Model Clinic supports the best promising entrepreneurs and startups offering personalized coaching on business proposition, customers and go-to-market strategies.



#### **Lean Startup Academy** *Learn to be Lean*

The Lean Startup Academy provides eHealth SMEs with the opportunity to mature their business by systematically testing their ideas against the market.

### Commercialization



#### **Solution Match** *Start form your need, ask European SMEs for a Solution*

Solution Match supports healthcare providers, insurers, pharma or medtech companies looking for a concrete digital health solution to be implemented in their organization.



#### **eHealth Roadshow** *Pitch your solution, Jump into European market*

eHealth Roadshow offers an opportunity for selected eHealth SMEs to expose their digital health solutions in front of a Committee of key stakeholders in the eHealth European market.

### Access to private finance



#### **Investment readiness training & pitch** *Make eHealth SMEs ready to make their business*

eHealth Hub Investment Readiness prepares European early-stage startups and SMEs to approach and collaborate with investors.



#### **eHealth Hub Platform** *The place to be for eHealth SMEs and Investors*

The eHealth Hub Platform features SMEs, investors, healthcare organizations, legal and regulatory service providers. By registering, health stakeholders can get easily in touch with each other.

### Legal issues & Regulatory and reimbursement guidance



#### **Legal Support** *A compass to navigate legal services through Europe*

eHealth Hub Legal Network offers good quality, affordable legal advice for eHealth SMEs as well as free workshops detailing current legal issues of eHealth SMEs interest.



#### **Regulatory Guidance** *Regulatory and Reimbursement Guidance for eHealth SMEs*

eHealth Hub Regulatory Network helps European eHealth SMEs to be compliant with regulatory requirements and develop reimbursement strategies across the European Union.

## Let's find the best way to work together



**Jorge González,**  
eHealth Hub coordinator  
and eHealth Hub team

*“At eHealth HUB, we believe that health organizations, public administrations, private companies, professionals, and patients all form a huge ecosystem: we cannot ‘grow’ without each other. That is why eHealth HUB works as a network of relevant stakeholders within the eHealth ecosystem to work together in order to boost eHealth in Europe. Therefore, if your business is in digital health, contact eHealth Hub. We’ll find the best way to work together”.*



## **Solution Match**

One of the services offered by eHealth Hub is called Solution Match. It specifically focuses on:

**a**

Engaging healthcare providers, insurers, pharma and Medtech companies looking for a concrete ehealth solution and ready to implement it.

eHealth Hub helps them clarify their requirements, research the offering and connect with the most relevant SME solutions on the market.

**b**

Accelerating commercialization by outsourcing for free the filtering for fit of relevant digital health solutions in a rapidly moving ecosystem.

# 2

## Why this report?

eHealth organized a Solution Match service for AXA. They were looking for a smoking cessation solution partner in order to support smokers who decide to take this important step in the quitting process smoking and promote general well-being.

We did a public call for applications and received 20 answers.

The following report displays the results of that call for applications, presenting in a synthetical way all the companies that applied and their main features.

### Who is that report for?

▶ Insurances looking at implementing one or more smoking cessation solution(s)

▶ Companies specifically interested in a smoking cessation solution



**eHealth HUB Solution Match**  
AXA is looking for a **SMOKING CESSATION** solution partner

eHealth HUB

Apply before May 26 - Live event on June 28





## Summarizing Table





**YOUR SOLUTION...**

	7PEAKS	BIOHIT	CCBT	CLOUDER	COACHMASTER	D2 DIGITAL	DIGITAL THERAPEUTICS	ENOVAP	HEALTHAPP	IVALUEHEALTH
<b>USES S.M.A.R.T. OBJECTIVES (SPECIFIC, MEASURABLE, ACHIEVABLE, RELEVANT AND TIME-DEFINED)</b>	•	•	•	•	•	•	•	•	•	•
<b>IS BASED ON:</b>										
• IMMEDIATE AND COMPLETE CESSATION ("COLD TURKEY")										
• PROGRESSIVE CESSATION		•	•	•				•		
• USERS ARE ABLE TO CHOOSE BETWEEN THE TWO	•				•	•	•	•	•	•
<b>PROVIDES ACCESS TO CERTIFIED/PROFESSIONAL SMOKING CESSATION COACHES</b>	•	•	•		•		•	•		•
<b>PROVIDES ACCESS TO OTHER HEALTH PROFESSIONALS</b>	•	•	•				•	•		•
<b>PROVIDES SPECIFIC SUPPORT TO INDIVIDUALS WHO WERE PRESCRIBED SMOKING CESSATION BY THEIR PHYSICIANS/HEALTH PROVIDERS</b>			•		•	•	•	•		
<b>PROVIDES MORE HOLISTIC SUPPORT FOR USERS' WELLNESS LIKE...</b>	•	•	•		•	•	•	•	•	•
• TRACKING PHYSICAL ACTIVITY	•	•	•			•		•	•	•
• MONITORING AND PROMOTING MENTAL WELLNESS	•		•		•	•	•	•	•	•
• MONITORING ALCOHOL AND OTHER SUBSTANCE 'MISUSES'	•		•			•		•		
<b>MONITORS THE TRANSITIONAL USE OF:</b>	•		•	•		•	•	•		
• ECIGARETTES										
• NICOTINE GUM OR PATCHES	•		•			•	•	•		
• OFF-THE-COUNTER MEDICATION						•	•	•		
• PRESCRIPTION DRUGS			•			•	•	•		
<b>IS ABLE TO ACCESS AGGREGATED/ANONYMIZED DATA THROUGH A DASHBOARD</b>	•	•	•	•	•	•	•	•	•	•
<b>USES COGNITIVE BEHAVIORAL THERAPY GUIDELINES</b>			•		•	•	•	•		



**YOUR SOLUTION...**

	JICC	LINKCARE	OBSERVIA	PATIENTYS	RELATECARE	REVITALISED	SMOKE WATCHERS	SOMATIX	TALKING MEDICINES	UMANLIFE
Uses S.M.A.R.T. OBJECTIVES (SPECIFIC, MEASURABLE, ACHIEVABLE, RELEVANT AND TIME-DEFINED)	•	•	•	•	•	•	•	•	•	•
IS BASED ON:					•					
• IMMEDIATE AND COMPLETE CESSATION ("COLD TURKEY")										
• PROGRESSIVE CESSATION	•					•		•		•
• USERS ARE ABLE TO CHOOSE BETWEEN THE TWO		•	•	•			•		•	
PROVIDES ACCESS TO CERTIFIED/PROFESSIONAL SMOKING CESSATION COACHES	•	•		•	•	•	•	•	•	
PROVIDES ACCESS TO OTHER HEALTH PROFESSIONALS	•	•	•	•	•	•	•	•	•	•
PROVIDES SPECIFIC SUPPORT TO INDIVIDUALS WHO WERE PRESCRIBED SMOKING CESSATION BY THEIR PHYSICIANS/HEALTH PROVIDERS	•	•	•	•	•	•	•	•	•	
PROVIDES MORE HOLISTIC SUPPORT FOR USERS' WELLNESS LIKE...	•	•		•		•	•	•		•
• TRACKING PHYSICAL ACTIVITY	•	•		•		•	•	•		•
• MONITORING AND PROMOTING MENTAL WELLNESS	•	•		•		•	•	•		•
• MONITORING ALCOHOL AND OTHER SUBSTANCE 'MISUSES'	•	•				•	•	•		•
MONITORS THE TRANSITIONAL USE OF:	•	•					•	•	•	•
• ECIGARETTES										
• NICOTINE GUM OR PATCHES	•	•	•		•		•	•	•	
• OFF-THE-COUNTER MEDICATION	•	•			•		•	•	•	•
• PRESCRIPTION DRUGS	•	•			•		•	•	•	•
IS ABLE TO ACCESS AGGREGATED/ANONYMIZED DATA THROUGH A DASHBOARD	•	•	•		•	•	•	•	•	•
Uses COGNITIVE BEHAVIORAL THERAPY GUIDELINES	•	•	•		•		•	•	•	



Companies





**7peaks**

<http://uk.7peaks.dk>

**FOUNDED** 2014

**COUNTRY** Denmark

**CONTACT**

Jesper Nyholm, Founder & CEO

[jesper@7peaks.dk](mailto:jesper@7peaks.dk)

**LANGUAGES SUPPORTED**

English

Danish

[VIDEO](#)

## Solution Description

7peaks has developed a digital health engagement platform that gamifies the process of becoming healthier. When signing up for the intervention, you do a digital health assessment and get an individual target health score to reach on a daily basis for up to 12 weeks. The user reports 14 parameters daily, including smoking, alcohol, diet, exercise, sleep and stress. Every week introduces a new theme based on the data the users have reported in the campaign this far. We normally engage 80% of the target group, and when we do the final health assessment, we average a completion rate of 75%.

## BIOHIT HealthCare

Innovating for Health

<http://www.biohit.fi>

**FOUNDED** 1988

**COUNTRY** Finland

### CONTACT

Ilari Patrakka, Sales & Marketing  
Director

[ilari.patrakka@biohit.fi](mailto:ilari.patrakka@biohit.fi)

### LANGUAGES SUPPORTED

English	Spanish
French	Finnish
German	Swedish
Italian	

[VIDEO](#)

## Solution Description

The second smoking intervention study started in 2016 with Biohit Acetium lozenge has been completed confirming the efficacy of Acetium lozenge as an effective way to assist in smoking cessation. This efficacy favorably competes with the results reported for nicotine replacement therapy (NRT), and most importantly, even with the efficacy (i.e., OR 1.5) of the most effective current medication. Moreover, Acetium lozenge is a safe and efficient smoking cessation product with no side effects. Also, there are no nicotine dependencies.



<http://ccbt.co.uk>

**FOUNDED** 2005

**COUNTRY** United Kingdom

**CONTACT**

Sven Law, CEO

[sven.law@ccbtmail.com](mailto:sven.law@ccbtmail.com)

**LANGUAGES SUPPORTED**

English

[VIDEO](#)



## Solution Description

HLP is an evidence-based, multi-factorial approach to improving both physical and mental well-being. It is a digital program designed for adults and shown to significantly decrease tobacco use; increase exercise; decrease leisurely sitting time; improve diet and improve mood. It has been tested in a randomized controlled trial that is awaiting publication. This program is appropriate for individuals seeking to live a healthier lifestyle, and it can also be useful as an adjunct program for management of chronic diseases such as Type Two Diabetes and Obesity.



<http://clouder.co.uk>

**FOUNDED** 2015

**COUNTRY** United Kingdom

**CONTACT**

Tomas Zalatoris, Co-founder & CEO  
[tomas@clouder.co.uk](mailto:tomas@clouder.co.uk)

**LANGUAGES SUPPORTED**

English  
Japanese

[VIDEO](#)



## Solution Description

Clouder is Europe's 1st vape marketplace and on demand vape delivery network. We work with leading vape shops and manufacturers in the UK to market, retail and deliver e-cigarettes, eLiquids and hardware directly from their shops or warehouses to office workers and households. In major cities like London we deliver on demand within 1 hour. We are effectively marketing a way for people to quit smoking within 1 hour.





**The CoachMaster Network**  
Developing coaches through technology

<http://thecoachmasternetwork.com>

**FOUNDED** 2014

**COUNTRY** United Kingdom

**CONTACT**

Bob Griffith, Director

[robert.griffiths@thecoachmasternetwork.com](mailto:robert.griffiths@thecoachmasternetwork.com)

**LANGUAGES SUPPORTED**

English

French

German

Spanish

**VIDEO**

## Solution Description

CoachMaster provides skilled human coaches to support individuals who want to quit smoking. Experiments show that systems without a human element e.g. just using text messaging can work in the short term but soon lose their effectiveness when repeated often. With a human coach who builds a relationship with the client results are faster and more consistent.

The block to this approach has been the cost. Now, however, skilled coaches can be trained faster and at a lower cost using our specialist software. The CoachMaster process for stopping smoking was developed by public health experts and addresses the psychological, social and physiological blocks to quitting. Once coaches are trained they then can then use CoachMaster to run actual coaching sessions via phone video or text.



<http://www.d2digital.co.uk>

**FOUNDED** 1994

**COUNTRY** United Kingdom

**CONTACT**

Kate Evans, Director

[kate.evans@d2digital.co.uk](mailto:kate.evans@d2digital.co.uk)

**LANGUAGES SUPPORTED**

English



## Solution Description

This intervention programme is a highly engaging and supportive intervention between an individual and a service, through a 2-way SMS system. A dedicated web based platform allows services to remotely support individuals through dual crafted personalised and motivational text messages. Messages are developed to maintain motivation with any given behaviour change the individual wants to achieve. The automated exchanges are recorded on a dashboard and extra support can be given when required. The messages encourage the individual to remain motivated in their goals and feel supported in doing so.



<http://www.quitgenius.com>

**FOUNDED** 2015

**COUNTRY** United Kingdom

**CONTACT**

Yusuf Sherwani, CEO

[yusuf@digithera.co](mailto:yusuf@digithera.co)

**LANGUAGES SUPPORTED**

English

[VIDEO](#)



## Solution Description

Quit Genius is the world's first app to deliver personalised, gamified cognitive behavioural therapy to smokers trying to quit. Across 8 weeks, smokers engage daily with animated videos, audio sessions, interactive exercises, quizzes and evidence-based mindfulness exercises. The app adapts to the smoker's habits, triggers and motivations for quitting; in effect replicating the patient-therapist relationship on a digital platform.

After the core programme, smokers engage with a support stage consisting of personalised tips, the coping toolbox and regular check-ins to discuss any lapses.

# ENOVAP

<http://enovap.com>

**FOUNDED** 2015

**COUNTRY** France

## **CONTACT**

Alexandre Scheck, Co-founder & CEO  
[alex@enovap.com](mailto:alex@enovap.com)

## **LANGUAGES SUPPORTED**

English  
French

[VIDEO](#)

## Solution Description

Enovap is a company developing unique and innovative personal vaporisers to offer smokers alternative solutions to cigarette smoking. We believe that the products currently on the market today are not meeting the needs of smokers. With Enovap's patented technology, users can control the amount of nicotine delivered by the Enovap e-cigarette throughout the day, it is the first smart & connected tool built to take control of nicotine consumption. **MANUAL mode:** This mode allows to adapt the nicotine concentration to the need of the user throughout the day in order to increase their satisfaction (Enovap published a study with the leading professor of pneumology Bertrand Dautzenberg establishing the link between the optimal nicotine concentration and satisfaction). **AUTOMATIC/SMART mode:** This mode analyses users vaping behaviors with its built-in artificial intelligence. The device anticipates the user's nicotine need and gradually decreases the nicotine concentration over time. The concept and technology behind Enovap have been rewarded with the Gold medal at the prestigious Lepine competition, the Seal of Excellence from the European Commission as well as the Ilab price from the French ministry of research and innovation.

# HealthApp

<http://www.bcnhealthapp.com>

**FOUNDED** 2013

**COUNTRY** Spain

## **CONTACT**

Jordina Arca, Co-founder & CEO

[jordina@bcnhealthapp.com](mailto:jordina@bcnhealthapp.com)

## **LANGUAGES SUPPORTED**

Spanish

[VIDEO](#)

## Solution Description

Our solution is a game for making patients smoking cessation. It is based on a Spatial world where users (smokers) have to log their habits on smoking and they get rewards and points when smoking decreases. Users also get advises on how smoking can affect their life and inputs as health gained, money and time saved, etc. They get points and enter into a ranking where they can compete alone or in a team.

The system can be connected to therapists tools and include the information of smoking habits into patients' clinical data.



<http://www.iValueHealth.NET>

**FOUNDED** 2013

**COUNTRY** Spain

**CONTACT**

Sergio Lozano, Director

[sergio.lozano@ivaluehealth.net](mailto:sergio.lozano@ivaluehealth.net)

**LANGUAGES SUPPORTED**

English

French

Spanish

German

Italian

Romanian

Russian

Chinese

Arabic

Portuguese

Bahasa

## Solution Description

[www.iValueHealth.NET](http://www.iValueHealth.NET) is a white-labelled platform (on Web & Mobile) for B2B & B2B2C. Objective is to bring all the healthcare stakeholders in one place and service can be deployed in less than a month. Besides this, [www.iValueHealth.NET](http://www.iValueHealth.NET) in B2C, is one of biggest (with 1.8 million members) social healthcare platform in Europe, with the objective of "Health for Everyone".

Platform focus on health awareness, preventive suggestions, and gamification (via Tips & Quiz). There are more than 150k medical content (in a common person language), in more than 10 languages around symptoms, diseases and medication. One of key service is "iVH HIT" (Daily Health Information Tip), with more than 8500 tips, covering DO's and DONT's (preventive) to increase awareness through 70+ categories proposed (Quit Smoking, Wellness & Fitness, aging...), available in 10 different languages.

JICC >

VOS DONNÉES PRENNENT SOIN DE VOUS

<http://jicc-corp.com/>

**FOUNDED** 2014

**COUNTRY** France

**CONTACT**

Badir Gallaf, Co-founder

[badir@jicc-corp.com](mailto:badir@jicc-corp.com)

**LANGUAGES SUPPORTED**

English

French



## Solution Description

At JICC we are convinced that prevention, long term health management and behavioral changes are at the heart of the 21st century health concerns. based on the observation that a preventive and personalized approach in terms of health is necessary, JICC offers smart objects that are linked to coaching programs so that each person can evaluate his/her habits in order to maintain their long term health goals. The « SMOPbox » includes the 1st smart lighter to track and act on smoking habits along with a smartphone App to increase the chances of stopping. A patent has been filled with the INPI.



<http://www.linkcareapp.com>

**FOUNDED** 2010

**COUNTRY** Spain

**CONTACT**

Jose Sanchez, COO

[jose.sanchez@linkcare.es](mailto:jose.sanchez@linkcare.es)

**LANGUAGES SUPPORTED**

English	Arabic
French	Chinese
German	Dutch
Italian	Russian
Spanish	Croatian
Japanese	Korean etc.



## Solution Description

Linkcare is a specialised solution for delivering medical oriented treatments involving life style changes of its users/beneficiaries. The platform has been extensively used in several research projects and clinical trials, achieving sustained behavioural changes in patients (scientific publications are available upon request). Medical directors can implement their chosen smoke cessation plans in the platform, allowing other professionals to prescribe the one that better fits the needs of their patients. Another option is to allow users to download the available plans from the Appstore for a fee or for free.

The solution enables citizens/patients' close social environment to get involved in supporting them in their care plans through getting access to certain parts of the treatment (the patient decides who and which information is accessible)."





<http://www.observia-group.com/en/>

**FOUNDED** 2011

**COUNTRY** France

**CONTACT**

Sylvain Bonnet, Chief Business Development Officer

[sylvain.bonnet@observia-group.com](mailto:sylvain.bonnet@observia-group.com)

**LANGUAGES SUPPORTED**

French

[VIDEO](#)



## Solution Description

Beyond the pill solution associated to nicotine substitute that is 100% digital and 100% personalized. It consisted in a responsive platform with tracking functionalities using gamification (points, statistics, scalable action plan, quitlog, tips and a panic button) sharable with the community as well as a profiling methodology in order to trigger a specific SMS coaching that was taking the form of a story. The solutions was promoted by the pharmacist who could also use an ad hoc platform (beyond the digital program) to coach their patient OTC.



<http://www.patientys.com>

**FOUNDED** 2000

**COUNTRY** France

**CONTACT**

Sophie Kerob, Owner

[skerob@directmedica.com](mailto:skerob@directmedica.com)

**LANGUAGES SUPPORTED**

French



## Solution Description

Our solution is a personalized online coaching program.

The program is accessible through a website and a mobile app (smartphone and tablet). Once registered, user is accompanied by the program through several supports: multimedia and editorial contents, notifications on smartphone, emails, interactive tools, gaming, statistics...

User can also be coached by a tabacologist, a dietetician...during phone or online chat sessions. The solution is able to manage the diffusion of coaching messages adapted to user' state of mind, to his responses to quizzes, to his web browsing preferences...



<http://relatecare.com>

**FOUNDED** 2013

**COUNTRY** Ireland

**CONTACT**

Michelle Winfield, Director Business Development & Marketing  
[mwinfield@relatecare.com](mailto:mwinfield@relatecare.com)

**LANGUAGES SUPPORTED**

English



## Solution Description

RelateCare offers a fully certified, multichannel advice and support solution to assist individuals who wish to quit smoking. Our team of fully trained smoking cessation advisors who have completed the National Centre for Smoking Cessation and Training treatment (NCSCCT) programme use behavioural support, evidence-based stop-smoking medication and treatments to support smokers via phone, SMS, webchat, email and social media.



revitalised

A MAXIMUS COMPANY

<http://www.revitalised.co.uk>

**FOUNDED** 2004

**COUNTRY** United Kingdom

**CONTACT**

Andrew Reynolds, Managing Director

[areynolds@revitalised.co.uk](mailto:areynolds@revitalised.co.uk)

**LANGUAGES SUPPORTED**

English

French

German

Spanish

**VIDEO**



## Solution Description

The WellbeingZone is a fully customisable, white label, health and wellbeing platform packed with unrivalled features, tools and resources for both user and organisation.

It helps any organisation to support and promote a positive, healthy lifestyle for it's target audience in one professional branded portal containing all of it's wider Wellbeing messages, information and comms – plus it can sync with all major 3rd party trackers like FitBit, Garmin and Strava, and is even available as a Multi-Lingual offering.



<https://www.smoke-watchers.com>

**FOUNDED** 2014

**COUNTRY** France

**CONTACT**

Benjamin Choukroun, Founder & CEO

[bchoukroun@smoke-watchers.com](mailto:bchoukroun@smoke-watchers.com)

**LANGUAGES SUPPORTED**

English

French

[VIDEO](#)

## Solution Description

A digital platform to help smokers and vapers quitting and monitoring smoking consumption with the goal to become the worldwide leading prevention program to kick smoking addiction. It includes:

- A community to connect smokers and watchers, and bring a social aspect into the smoking quitting process
- A coaching solution both virtual and "in-real life"
- A data solution to help learn about Smoking and vaping habits
- A patented digital and connected solution to treat vaping addiction
- A modulare architecture to plug our service to any third part platform



[www.somatix.com](http://www.somatix.com)

**FOUNDED** 2015

**COUNTRY** Israel

**CONTACT**

Eran Ofir, CEO & Co-founder  
[erano@somatix.com](mailto:erano@somatix.com)

**LANGUAGES SUPPORTED**

English  
French  
Spanish

[VIDEO](#)



## Solution Description

SmokeBeat is an innovative smoking cessation passive monitoring solution that taps into smartwatch and smartband accelerometer and gyroscope sensors, among others, to identify and distinguish smoking from other hand-to-mouth gestures. Powered by the Somatix real-time gesture detection platform, SmokeBeat features outstanding raw data collection capabilities, with Big Data analysis and predictive analytics applied to generate and issue actionable insights to healthcare providers via a customizable dashboard.

The solution leverages the Somatix proprietary SERF™ (Social, Emotional, Rational and Financial) motivation engine to help deliver variable combinations of personalized CBT (Cognitive Behavior Therapy) intervention that bear real impact on negative smoking patterns, and increase smoking cessation treatment adherence and effectiveness.



<http://www.talkingmedicines.com>

**FOUNDED** 2013

**COUNTRY** United Kingdom

**CONTACT**

Scott Crae, Founder & CMO

[scott@talkingmedicines.com](mailto:scott@talkingmedicines.com)

**LANGUAGES SUPPORTED**

English

[VIDEO](#)



## Solution Description

Talking Medicines digital smoking cessation ecosystem will employ exciting image recognition and AR techniques to engage smokers across quit smoking prescription and OTC medicine packs & cigarette packs to deliver targeted medicine support platforms with specific messaging and support for key quit groups. Harnessing cultural and language specific best practice smoking cessation solutions in each territory via iterative data feedback loops a single unified multichannel automated platform solution will be rapidly adapted to each countries applicable regulations and laws.



<https://umanlife.com>

**FOUNDED** 2011

**COUNTRY** France

**CONTACT**

Cyril Grospron, Head of Business Development

[cg@umanlife.com](mailto:cg@umanlife.com)

**LANGUAGES SUPPORTED**

English

French

[VIDEO](#)

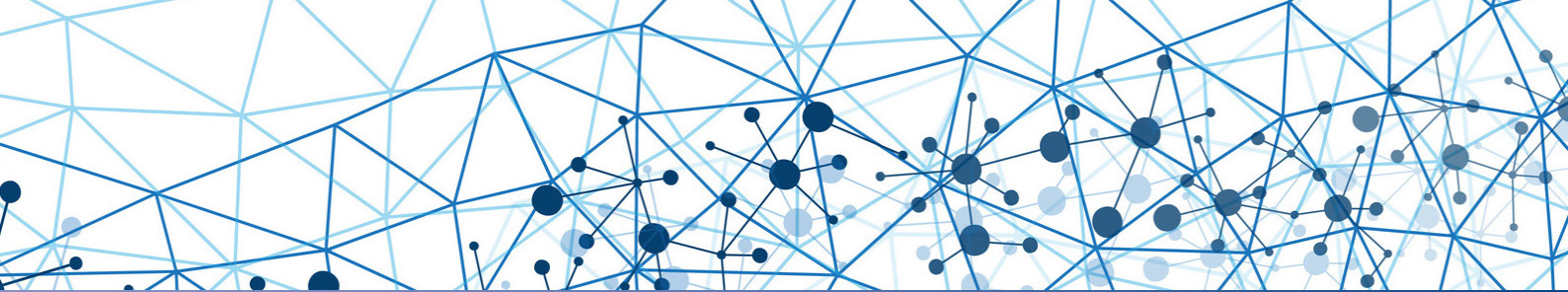


## Solution Description

Umanlife is a safe web and mobile platform of services (digital health/e-health/m-health/ quantified self/prevention) where the individual (insured, patient, employee,...) can follow and manage all his health and well-being, with some advices and digital coaching.

We collect the data manually, or we do aggregate most of the connected devices and mobile app. We are not only collecting the data, but we are giving added value to those raw data by an algorithm, to give the good advice at the right time (personalized advices and digital coaching).





Queen Mary  
University of London



UNIVERSITY OF AMSTERDAM



info@ehealth-hub.eu  
www.ehealth-hub.eu

