eHealth

European eHealth business support.

The European Hub for eHealth Business Support

www.ehealth-hub.eu























Free business support to Digital Health SMEs to improve their competitiveness and growth

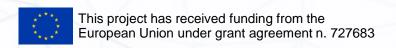


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1 Business modelling





Business model clinic

- One on one personalised business model coaching
- Exchange about market validation of your hypothesis



Business modelling training service

• Optimize your Business Model applying the Lean Lauchpad/iCorps methodology adapted to eHealth market





2 Matchmaking with investors





Investment readiness training & pitch competition

- 5 hours live course gauge your funding needs, find your best funding sources
- Tailor your approach to a specific source of funding
- Prepare for a serious conversation with investors
- Present your solution in front of an investors' panel
- Meet investors at European eHealth events

eHealth Hub platform

- Online tool to identify your right investors or co-investor.
- 100+ investor profiles incorporated.
- 2nd Phase: new stakeholders like Healthcare organizations, regulatory experts, pharma or insurers.





3 Connecting with customers





Solution match

- Networking and matchmaking with the demand-side stakeholders
- To report in the state-of-the art in a specific eHealth solution category by request of demand-side stakeholders



eHealth Roadshow

• To help mature eHealth SMEs to access new markets and engage with high calibre stakeholders in a cost-effective way





4 Legal and regulatory support





To suport eHealth SMEs in legal and regulatory and reimbursement issues

- 6 legal and regulatory workshops
- Network of 60 legal nodes
- Network of 60 regulatory and reimbursement nodes







The consortium



















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Thank you!!

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