Buddy Healthcare

> " Overall we as a company and I personally are very satisfied with the services eHealth Hub has provided. The pitching competition during the eHealth Roadshow was a great experience, and achieving the 1st place in that competition made the experience even better. "
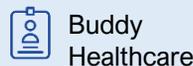
Buddy Healthcare   Peter Hänninen, COO   https://www.buddyhealthcare.com/   Finland

My challenges

Our challenge before joining the eHealth Roadshow in Denmark was how to get the first customer leads and foothold in the Danish healthcare market. Furthermore, we wanted to get to know the right people, especially gaining access to experts could help us in getting to know how the Danish healthcare system works.

eHealth HUB support

IV Roadshow at @WHINN Odense (Denmark) [11 October 2017]. "The Roadshow in Odense, Denmark helped us to get the first contacts and pitch to potential customers and other important stakeholders. The pitch event also helped me personally to develop my presentation skills as well as to which parts of the pitch presentation to focus on.

Achieving the 1st place in the pitching competition pushed us forward and motivated us to further develop our innovation. The eHealth Hub team did a great job in organising this event, as important stakeholders were gathered in one room and dedicated some of their time to support us."

The company

Buddy Healthcare is on a mission to transform care coordination in hospitals and clinics by making care accessible and measurable for everyone, everywhere and anytime. Our dedicated team works on the transformation of pre- and post-surgical care. We want to solve the most significant problems hospitals, clinics and patients are facing in surgeries: patient adherence to treatment, late cancellations and no-shows, administrative

eHealth HUB Stories

Learning points

"The best learnings we got was the introduction to the Danish healthcare system, new important contacts and valuable comments about our product and company strategy.

Peter Hänninen, COO

eHealth HUB services

eHealth Roadshow

eHealth Roadshow offers an opportunity for selected eHealth SMEs to expose their digital health solutions in front of a Committee of key stakeholders in the eHealth European market.

www.ehealth-hub.eu